



Memo

Date: 31st July 2019
To: Valued Stakeholders
From: Dean Russell
Subject: NSWTA Apparel Licensing Program- Official Suppliers

As per our previous announcement concerning the Licensing Program, the New South Wales Touch Association (NSWTA) has appointed the companies outlined in this memo as Official Licensed Apparel Suppliers of NRL NSW Touch Football.

The companies have received a non-exclusive licence to use NSWTA intellectual property (logos) on apparel for a three-year term (July 1 2019 – 30 June 2022).

The Official Apparel Licensees listed herewith, are now the only organisations permitted to use NSWTA IP (logos) on apparel (team uniforms) at any level (park teams, affiliate team and regional teams etc.) effective immediately and for the duration of the term.

We apologise if your current uniform supplier is not on the list. We received numerous high-quality applications; however, chosen the companies who best align with our sport and program objectives. We are confident any of these organisations will meet your needs.

The program intends to protect the brand image of our sport, create a professional and consistent look and feel and control the use of intellectual property (IP).

The licensing program does not alter any existing commercial partnerships with NSWTA.

If you have any further questions on the licencing program, please contact Dean Russell, General Manager via dean.russell@nswtouch.com.au

Thank you for your cooperation and understanding.

Yours Sincenrly

A handwritten signature in blue ink, appearing to be "Dean Russell", written over a light blue grid background.

Dean Russell
General Manager





NSWTA LICENSED APPAREL SUPPLIERS
Contact Information

BLK Sport

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Fi-Ta Sportswear

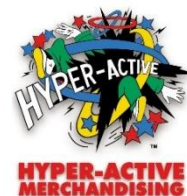
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Inferno Sports

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ISC Teamwear

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Paladin Sports

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Sinalli Sportswear

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Whiteline Designs

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NSWTA Apparel Licensing Program – FAQs

How does Licensing affect me?

From July 1 2019 onwards, only selected companies will have permission to use any NSWTA logos on apparel. Teams, regions and entities will need to choose one of these companies to supply uniforms if they wish to use the NSWTA logos on these items.

So, does that mean we have to get new uniforms immediately?

NO.

There will be a transition phase through the 2019/20 representative season where current uniforms can be worn. All new uniforms from Jan 1 2020 will need to have the NSW Logo appearing with full compliance by July 1 2020.

What events will require the NSWTA Brand?

State Cups, Junior and Senior, Vawdon Cup, Country Championships, Junior Regionals, NSW Regional Events and NTL (in line with TFA logo).

What happens if my uniform supplier is selected?

Great, you can continue to use your supplier. Some designs may need to alter slightly to align with NSWTA Uniform Guidelines, which your supplier will work with you on.

Which Logos are applicable?

New NRL Touch Football NSW logo, State Cup Logo, Junior State Cup Logo, Junior Regional Logo, Country Championships Logo, SOO logo, State Team Logos, NSWTA Corporate Logo

What happens if my uniform supplier is NOT selected?

Unfortunately, if you wish to use the NSWTA IP you will need to source an approved supplier.

How long is a licence term?

Initially for 3 years

What happens in the event of a breach?

Breaches will be assessed on a case by case basis.

How will we know what suppliers we can use?

A list of approved suppliers will be displayed on the NSWTA website and circulated to stakeholders

Got further Questions?

Contact – Dean Russell
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