



# Memo

Date: 8<sup>th</sup> July 2021  
To: Valued Stakeholders  
From: Dean Russell  
Subject: NSWTA Apparel Licensing Program– Official Suppliers

This memo is to confirm the current Licencees under the New South Wales Touch Association (NSWTA) Apparel Licensing Program.

The companies have received a non-exclusive licence to use NSWTA intellectual property (logos) on apparel for currently until 30 June 2022.

The Official Apparel Licensees listed herewith, are the only organisations permitted to use NSWTA IP (logos) on apparel (team uniforms) at any level (park teams, affiliate team and regional teams etc.) effective immediately and for the duration of the term.

The program intends to protect the brand image of our sport, create a professional and consistent look and feel and control the use of intellectual property (IP).

The licensing program does not alter any existing commercial partnerships with NSWTA.

If you have any further questions on the licencing program, please contact Dean Russell, General Manager via [dean.russell@nswtouch.com.au](mailto:dean.russell@nswtouch.com.au)

Thank you for your cooperation and understanding.

Yours Sincenrly

A handwritten signature in blue ink, appearing to read "Dean Russell".

Dean Russell  
General Manager





NSWTA LICENSED APPAREL SUPPLIERS  
Contact Information

HyperActive Merchandising

Postal Address: 64-68 Sheppard Street, Marrickville, 2204  
Street Address: 64-68 Sheppard Street, Marrickville, 2204  
Office Phone: 9572 5222  
Website: [www.hypermerchandising.com.au](http://www.hypermerchandising.com.au)



Contact Person: Michael Einfield  
Position: Director  
Mobile: 0407 292 400  
Email: [michael@hypermerchandising.com.au](mailto:michael@hypermerchandising.com.au)

Inferno Sports

Postal Address: PO Box 9751, Frenchville Qld, 4701  
Street Address: 179 East Street, Rockhampton Qld, 4700  
Office Phone: 07 49 140 702  
Website: [www.infernosports.com.au](http://www.infernosports.com.au)



Contact Person: Aaron Ison  
Position: NSW Sales Manager  
Mobile: 0472 922 990  
Email: [aaron@infernosports.com.au](mailto:aaron@infernosports.com.au)

ISC Teamwear

Postal Address: 17-19 Dunning Avenue, Roseberry, 2018  
Street Address: 17-19 Dunning Avenue, Roseberry, 2018  
Office Phone: 02 8324 4900  
Website: [www.iscspport.com/teamwear](http://www.iscspport.com/teamwear)



Contact Person: Sam Levido  
Position: NSW/ACT State Manager  
Mobile: [slevido@iscsport.com](mailto:slevido@iscsport.com)  
Email: 0412 932 987



#### Jade Sports

Postal Address: 10 Monomeeth Place, Miranda, 2228  
Street Address: 10 Monomeeth Place, Miranda, 2228  
Office Phone: 0419 495 415



Contact Person: Dease Henwood  
Position: Director  
Mobile: 0419 405 415  
Email: [dhenwood@jadesports.com.au](mailto:dhenwood@jadesports.com.au)

#### Paladin Sports

Postal Address: Unit 1, 32 Campbell Ave, Dee Why, 2099  
Street Address: Unit 1, 32 Campbell Ave, Dee Why, 2099  
Office Phone: 9939 8818  
Website: [www.paladinsports.com](http://www.paladinsports.com)



Contact Person: Reid Froggatt  
Mobile: 0404 476 578  
Email: [reid@paladinsports.com](mailto:reid@paladinsports.com)

#### Sinalli Sportswear

Postal Address: 4-5/4-6 Atisan Road, Secen Hills, 2147  
Street Address: 4-5/4-6 Atisan Road, Secen Hills, 2147  
Office Phone: 02 9838 4846  
Website: [www.sinalli.com](http://www.sinalli.com)



Contact Person: Damien Berridge  
Position: Director  
Mobile: 0414 423 913  
Email: [info@sinalli.com](mailto:info@sinalli.com)

#### Steeden

Postal Address: 45 Wangara Rd, Cheltenham VIC, 3192  
Street Address: 45 Wangara Rd, Cheltenham VIC, 3192  
Office Phone: 03 8541 9999  
Website: [www.steedensports.com](http://www.steedensports.com)



Contact Person: Slade Dukes  
Position: Business Development Manager NSW  
Mobile: 0418 686 548  
Email: [SladeDuke@gnsports.com](mailto:SladeDuke@gnsports.com)



#### S-Trend

Postal Address: Suite 6, L3 24 Albert Rd Sth Melbourne 3205  
Street Address: Suite 6, L3 24 Albert Rd Sth Melbourne 3205  
Newcastle- Level 5, 7 Newcomen Street, Newcastle NSW 2300  
Office Phone: 03 9077 2638  
Website: [www.s-trend.com.au](http://www.s-trend.com.au)



Contact Person: Charles Willacy  
Position: Sales and Marketing  
Mobile: 0421 676 876  
Email: [charles@s-trend.com.au](mailto:charles@s-trend.com.au)

#### Struddys

Postal Address: 82 Bryants Road, Loganholme Qld, 4129  
Street Address: 82 Bryants Road, Loganholme Qld, 4129  
Office Phone: 07 3209 6100  
Website: [www.struddys.com.au](http://www.struddys.com.au)



Contact Person: Garry Sonda  
Mobile: 0435 156 861  
Email: [garry@struddys.com.au](mailto:garry@struddys.com.au)

#### Whiteline Designs

Postal Address: PO Box 5808, Wagga Wagga 2650  
Street Address: Unit 19, 66/70 Coleman Street Wagga Wagga 2650  
Office Phone: 0408 244 707  
Website: [www.whitlinedesigns.com.au](http://www.whitlinedesigns.com.au)



Contact Person: Peter Byrne  
Position: Director  
Mobile: 0408 244 707  
Email: [pete@whitlinedesigns.com.au](mailto:pete@whitlinedesigns.com.au)

#### Zibara Clothing

Postal Address: 227 Central Coast Hwy, Erina 2250  
Street Address: 227 Central Coast Hwy, Erina 2250  
Office Phone: 02 4356 5529  
Website: [www.zibara.com.au](http://www.zibara.com.au)



Contact Person: Leba Zibara  
Position: Director  
Mobile: 0419 339 977  
Email: [leba@zibara.com.au](mailto:leba@zibara.com.au)



## NSWTA Apparel Licensing Program – FAQs

### How does Licensing affect me?

From July 1 2019 onwards, only selected companies will have permission to use any NSWTA logos on apparel. Teams, regions and entities will need to choose one of these companies to supply uniforms if they wish to use the NSWTA logos on these items.

### So, does that mean we have to get new uniforms immediately?

**NO.**

There will be a transition phase through the 2019/20 representative season where current uniforms can be worn. All new uniforms from Jan 1 2020 will need to have the NSW Logo appearing with full compliance by July 1 2020.

### What events will require the NSWTA Brand?

State Cups, Junior and Senior, Vawdon Cup, Country Championships, Junior Regionals, NSW Regional Events and NTL

### What happens if my uniform supplier is selected?

Great, you can continue to use your supplier. Some designs may need to alter slightly to align with NSWTA Uniform Guidelines, which your supplier will work with you on.

### Which Logos are applicable?

New NRL Touch Football NSW logo, State Cup Logo, Junior State Cup Logo, Junior Regional Logo. Country Championships Logo. SOO logo, State Team Logos, NSWTA Corporate Logo

### What happens if my uniform supplier is NOT selected?

Unfortunately, if you wish to use the NSWTA IP you will need to source an approved

### How long is a licence term?

Initially for 3 years

### What happens in the event of a breach?

Breaches will be assessed on a case by case basis.

### How will we know what suppliers we can use?

A list of approved suppliers will be displayed on the NSWTA website and circulated to

### Got further Questions?

Contact – Dean Russell  
General Manager